



Edition 8

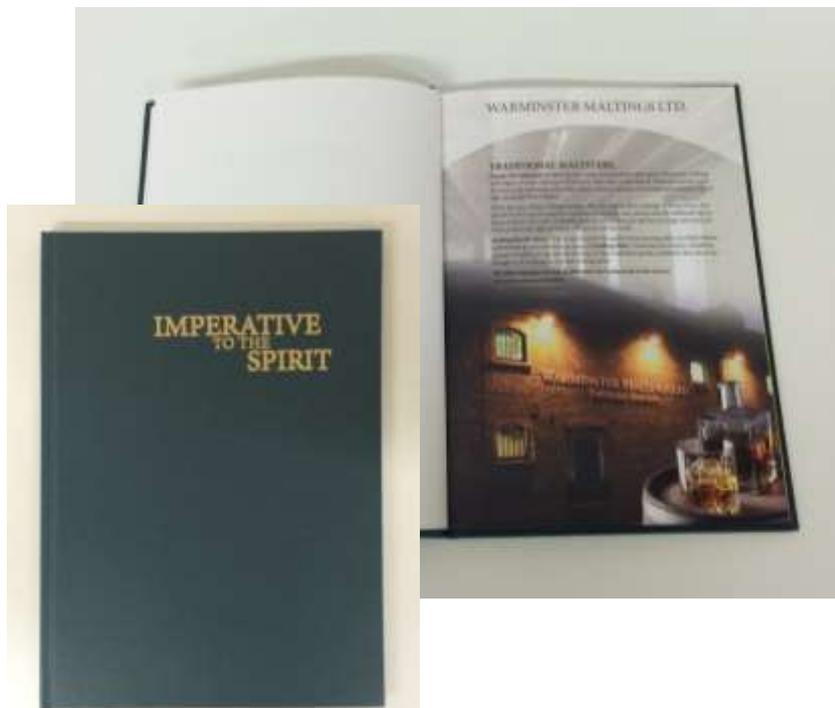
9th January 2017

FRIENDS of WARMINSTER MALTINGS

NEW BOOKS

Perhaps not a subject you particularly want drawn to your attention *following* Christmas, but we are talking about just two, only one of which is available to buy!

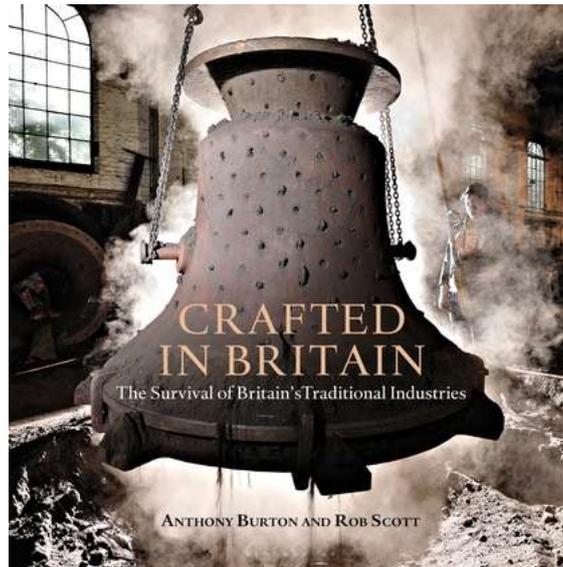
The first book, not for sale, is our latest brochure, targeted at the Distilling Market. It is in the form of a hard back book, titled '**Imperative to the Spirit**', and we have just mailed a copy to distilleries right across Britain, including all those famous names in Scotland.



We have done this because currently there is enormous investment in both expanded distilling capacity, as well as 'new build' distilleries. All these new gins you see in your favourite supermarket are a preview to the all the new whiskies which will follow! But no-one is building a new floor maltings (yet), the images of which are synonymous with some of those iconic single malts we have all been enjoying over the festive period. Could this be an opportunity for Warminster Maltings, we wonder? We shall see.

Either way, a quality market, such as this, demands a quality presentation if we are to attract anyone's attention, hence a book rather than just a flimsy pamphlet! We will let you know how we get on.

The second book to bring to your attention is a somewhat mightier tome, titled ‘**Crafted in Britain**’ and is a celebration of Britain’s traditional crafts and industries. The cover is a photograph from the famous Whitechapel Bell Foundry, which we have all been reading about recently - due to close, after nearly 300 years, in May of this year.



Amongst nearly 200 photographs the book also includes some stunning images of Warminster Maltings, so if you are looking for a replacement for that now faded ‘coffee table’ book, may we recommend this. It will be published on 9th February, and if you are interested, we can offer you this £25.00 book at a 20% discount i.e. £17.50, plus post and packaging, for any orders placed in advance of publication date of 9th February 2017. Please e-mail me at Robin.Appel@robin-appel.com

Our maltings photographs share the same section as a Speyside distillery, so one way or another, the name of Warminster Maltings will be making its mark in Scotland!

MODEL MALTINGS

Calling all railway modellers, again. Remember, we are talking about OO Gauge!



We took delivery of a dozen examples of the Warminster Maltings liveried ‘Grain Hopper’ wagon just before Christmas (which we will be distributing to customers who wish to display them in their Visitors Centre). They are very authentic, and we can highly recommend them to ‘00’ gauge enthusiasts – a limited edition of just 99 models (now minus 12) selling at £15.00 each (plus post and packaging). Go to www.burnhamanddmrc.org – all profits going to SENCE to help the Deaf Blind.

FOND FAREWELL

On Friday 6th January we said goodbye to Stephen Pyne who, as he approaches his 69th birthday, has decided it is time to retire. Stephen has manned our Customer Enquiry/Orders desk since 2003, joining Warminster Maltings at a time of considerable hiatus.



It was early summer, and we had just ripped off the roof, and ripped out the inside of the building that now houses our offices and reception rooms. On day 1 we parked Stephen in a portakabin at the back of the maltings with very makeshift facilities. Not only that, at that time, head maltster Chris Garratt spent as much time out of the office as in, drumming up new business from all the new breweries that were opening up right across the country. So, working almost on his own, Stephen had ‘a baptism of fire’ as he quickly learnt the mysteries of making malt, as well as keeping all those voracious new appetites for malt satisfied.

Presenting him with a Silver tankard, engraved to mark his near 14 years at the maltings, chairman Robin Appel thanked Stephen for his outstanding contribution of tact and diplomacy in dealing with sometimes ‘difficult situations’, and always keeping customers happy, even when customers had forgotten to order their malt, ringing in an order after the lorry has left the yard. We wish Stephen a long and happy retirement.

P.S. Pat Thomas, a former resident of Warminster who now lives in Wincanton, has replaced Stephen, joining Avril Royster to cover all administrative duties.

MALTINGS TOURS

We have begun booking tours for 2017, which, like buses, always seem to come along three at a time. One of our Spring bookings is a **Charity Event** – last year we offered the tour as one item within the catalogue of an Auction of Promises held in aid of Longbridge Deverill church and it’s fellow structures in the associated parishes. Warminster Maltings will double the money which has been raised on this item, in line with our policy of supporting local worthwhile causes.

I report this to remind ‘Friends’ that if they have a worthwhile cause or charity that this offer can usefully support, please do not hesitate to contact us. When we began this, we said we were open to supporting up to 3 events of this kind per year, and we have yet to establish a ‘waiting list’.

A Happy New Year to You All