

Friends of Warminster Maltings Newsletter

March 2006

'Lucky 13 for Warminster Maltings'

Thirteen may be unlucky for some, but not for Warminster Maltings' owner Robin Appel, who has always courted that number, having been born on the 13th July. So he saw it as an omen of good fortune when five years ago his long drawn out negotiation to buy Warminster Maltings was finally concluded on Tuesday 13th February 2001.

So it proved to be, as new investment, an imaginative and focused marketing campaign and a lot of hard work slowly transformed the business into the UK's leading malt supplier to the prolific small brewery sector. In the last five years the company has more than quadrupled its customer base to over 200 breweries, not just in the UK but right across the globe, with its premium quality malt providing the basis for over 1000 beers worldwide.

All this seemed a very good reason to celebrate five years of Robin Appel's stewardship when all the regular staff employed at 39, Pound Street, sat down to a lunch at the maltings on Monday 13th February. A delicious meal prepared by Mel Garratt, wife of the head maltster Chris Garratt, and cooked at the maltings, was washed down with beers made with Warminster malt, when Robin Appel congratulated all the staff on their outstanding success. He suggested that such were their achievements, against all the odds within the modern food and drinks industry, that they were turning the maltings into something of a legend within its own lifetime.

Prior to this, the staff all gathered for a team photograph on the lawn in front of the newly refurbished Kiln No 1, when the group numbered, you've guessed it, that lucky thirteen!



Sunday Lunch at Jacqueline's on 19th March 2006

Jacqueline's restaurant in Warminster are holding their first Sunday lunch combined with a visit to a local Industry and they have selected Warminster Maltings. We attach further details as we'd love to see you!

Web Site

Our new look website is up and running. There is a 'Friends' section, please have a look at the site and give us your views, you may have ideas that we can build upon.